

**DISASTER RISK REDUCTION
SOCIAL TAGGING SITE:**

<http://www.drribrary.org>

brought to you as a public service by:

Ian O'Donnell

ian.odonnell@ifrc.org

What is Social Tagging?

- Think about your “Bookmarks” or “Favorites” that you save when you browse the internet.
- What if you could easily add your own keywords so that you could easily look these up and find these references again with a word?
- What if instead of 5,783,263 Google findings when you search, you could find 20 references provided by your colleagues?
- What if you could automatically make whatever you find available to others who do the same for you?
- What if you could access these from any computer, anywhere?
- YOU CAN!! Easily! And from your browser’s menu bar! It’s called

Why a Special DRR Tag Site?

- There are some general social tagging sites like deli.cio.us that are very useful, for your general interest; automobile parts, health, entertainment etc.
- But on a general tagging site, if you happen to want to search for a term like “NOLA” on a general web site, you will get everything history and culture in New Orleans rather than reports on Hurricane Katrina impacts and recovery. In other words, a special tagging site for our “community of practice” can be very valuable.



register

Sign up here to create a free DRRlibrary account. All the information requested below is required.

Username

Password

E-mail

The DRR library social tagging site is at

<http://www.drlibrary.org>

- To register click on the register link at the top, make an account and start adding your own bookmarks.



Search

all bookmarks



for disaster

Search

recent tags

- Once you have an account, you can bookmark web pages or documents.
- You can search to find items that have already been "tagged"....

and.....



add a bookmark

Address

← Required

Title

← Required

Description

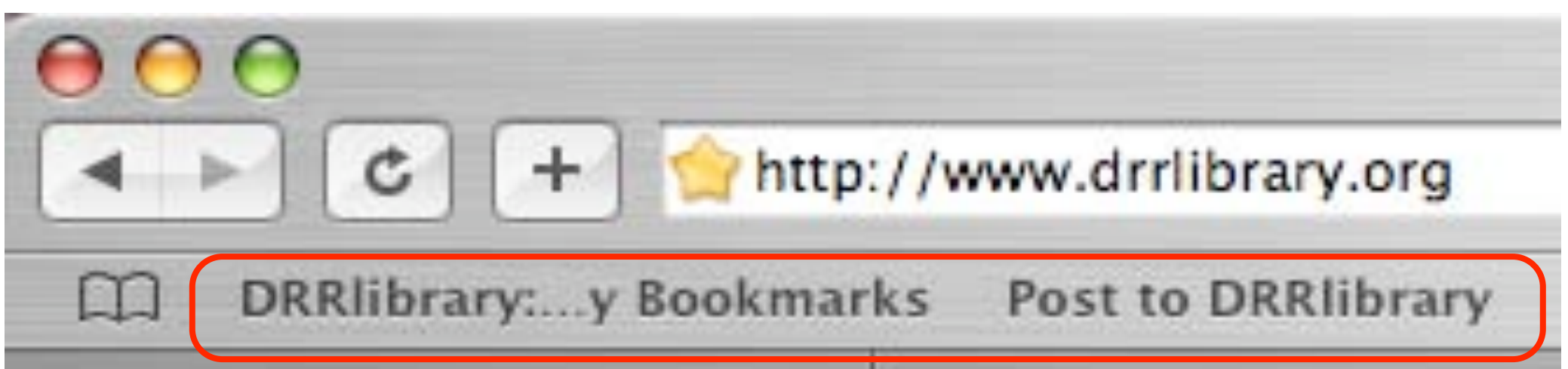
Tags

← Comma-separated

Privacy

Add Bookmark

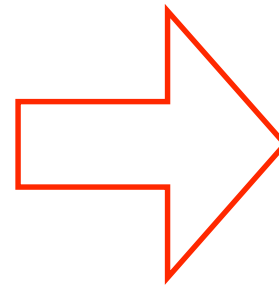
- You can add a description, and your own tags. (Think of these as your personal keywords that will be helpful to you when you go to look up your bookmarks later.)
- You can select privacy level: Decide whether to share your bookmarks by making them “public” or for a select group.
- You can also create a “watchlist” to see when new items



- If you want a faster way to bookmark pages, you can download a "bookmarklet" that adds a button to your browser, so that when you are looking at a page you can immediately “post it” with the click of a button, and then enter your tag terms and description in a new window.
- You will also be able to import your tags from other sites.

Visualization of Related Resources

- All the tag terms used by different users are displayed under each bookmark.
- Related resources are visualized with "tag clouds". The larger the font, the more often this tag term has been used.
- The plan is to add some other useful tools to make searching more interesting and helpful.



recent tags

accountability asia assessment

biology brown building

centralasia

collective_intelligence

creative_commons

damage debris del.icio.us

disaster disaster_risk

drm earthquake echo

electricity environment

hurricane infrastructure

ontology

open_architecture

technology us

To back-up your tags

- To export and back-up your tags, you can go to:
<http://www.drriibrary.org/lookup/api/posts/all>
- You should be prompted for your account name and password. Then the browser should load an XML file with all of your bookmarks. This is the most direct and automatic way (and a good way to maintain a personal backup if you want one).

Browsing tags

- Some of us REALLY MISS browsing the bookshelves! Remember when you would go to the library stacks for one book and find other great things on the shelves nearby? Today most large libraries recall books from locked stacks and it's getting harder to do that.
- Instead, we will be able to learn to use tags for the same purpose, but by building up sets of overlapping semantic relationships that will yield a broader (and fuzzier) set of related resources to browse. And by adding Dewey Decimal tags, we could even recreate the experience of browsing in the stacks!

More to come...

- By the way - Your “tag”s are integral to the XML(Extended Markup Language) format which is used to structure user’s data for exchange over the internet.
- RSS feeds and similar web service implementations can combine or “mashup” your tags with other applications (eg. geotagging and using a gazetteer service with place name tags). (Imagine you tag a document with a place-name and then users jump to the map or get directions there)
- Other bells and whistles will help us use this collective intelligence: “structured metadata” (eg. “more on this topic” or “other items with the same tags”, “pivot navigation”, “automatic entity extraction” and more creative visualization...
- As ISDR's PreventionWeb picks up and begins to use some similar services, it should be possible to thread these different

www.drriibrary.org



drriibrary

[bookmarks](#) [watchlist](#) [add a bookmark](#)

[log out](#)

popular tags

Sort by: [Alphabet](#) [Popularity](#)

aceh adaptation adb africa alnap alternative analysis anoto architecture **asia** assessment assistance
building business capacity care civilsociety climate climatechange **collaboration** collective_intelligence
community computing conflict conservation cooperation **coordination** cra creative_commons credit csr
damage design **development** **disaster** early-warning earthquake economics education
efficiency emergency energy environment europe evacuation evaluation example flood flooding foodsecurity
gender gis government green greenbuilding hazard health **housing** humanitarian **hurricane** ifis
impact incentives india indicators **indonesia** infrastructure innovation insurance japan **katrina** land-use
law learning livelihoods loans mainstreaming maldives **mapping** maps mdgs measurement media
microcredit microfinance microinsurance mitigation model ngos nola **northamerica** opensource oxfam
pakistan participatory partner partnerpublication philippines **planning** policy poverty power
preparedness prevention **privatesector** **provention** proventionpublication prsp publichealth
rebuilding reconstruction **recovery** redcross reduction rehabilitation relief research resilience
response **risk** risk-reduction riskid risksharing risktransfer sanitation schools search shelter simulation social
software solar southamerica southasia srilanka sustainability sustainable tagging **technology** thailand