

1ST ANNUAL REPORT

September, 2006 - August, 2007



Personalizing evacuation bags: Examples on display from partners in Iran, Japan, Philippines, Nepal, Turkey, and U.S.

Left: Children participate in Go-Bags activity at Lamont Doherty Earth Observatory Open House, New York. Right: Evacuation bags on display at Int'l Disaster Reduction Conference, Davos, Switzerland.

ORGANIZATIONAL DEVELOPMENT

Risk RED was formally incorporated in the State of California and received its provisional 501c3, non-profit status. Founding board members are: Michelle Katz, Hank Ginsburg, Art Lerner-Lam, Subhash Vaid, Ilan Kelman and Marla Petal.

We produced our first newsletter, to serve as an introduction to Risk RED's mission and vision. The Risk RED website was launched and maintained. Risk RED's logo was developed by Arts Center (Pasadena) student volunteers.

We explored the use of Web 2.0 tools for group communications and collaboration: Skype teleconferencing, DRR Sourcebook and Google Docs for collaborative writing, Dot Mac Groups, Facebook and Google Groups for group communications and archiving, and DRR Library for social tagging.

The following individuals agreed to serve as core team consultants: Rajib Shaw, Rebekah Green, Amod Dixit, Bishnu Pandey. The following individuals agreed to be included among RiskRED Associates: Bijan Khazai,

Bonnie Lund, Carol Kunz, Dominic Dowling, Ines Pierce, Jane Choi, Julie Obonsawin, June Kailes, Katharine Haynes, Kubilay Hıçırılmaz, Manu Gupta, Matt Hoss, Megh Rai, Nevra Erturk, Patrizia Bitter, Suheyly Sezan, Wei Choong, Yasamin Izadkhah, Zeynep Turkmen,

The opportunities have provided valuable experience, offered some financial compensation, demonstrated the need within the niche we have identified, and begun to established Risk RED as a credible ngo partner within this niche. Organizational tasks that remain include involving associates in a variety of projects, building a stronger international board of advisors, and communicating more frequently with a broad peripheral network of stakeholders in disaster risk reduction.



Board of Advisors
Allan Lavell
Susanna Hoffman
Laura Steinberg
Ben Wisner agreed to serve on Risk RED's Advisory Board.

PROJECT ACTIVITIES



Disaster Reduction Begins in Schools

Risk RED has been contributing to the UNISDR Thematic Platform on Knowledge and Education, supporting the 2-year "Disaster Reduction Begins in Schools" Campaign collaborating with the Coalition for Global School Safety, distributing resources for advocates, and promoting networking amongst stakeholders

Educational and Curriculum Materials Development, Exchange, and Evaluation

- Continuing distribution of Coalition for Global School Safety CD Rom. Addition of case studies from Iran (Izadkhah), Turkey (Sezan), and Latin America (Bastidas, OAS).
- Developing curriculum for Disaster Resilience for Community Responders for HomeSAFE, Vista Del Mar Children and Family Services. (Petal, Türkmen, Karakılıç)
- Developed International "Go-Bags" Exhibit and Posters, and Children's Go-Bag activities, in cooperation with IIEES, NSET, Buklod Tao, DPRI, BU-KOERI AHEB, Project Impact Seattle Disaster Preparedness Activities for the Lamont Doherty Earth Observatory Open House (Green, Petal, Izadkhah, Dixit, Victoria, Sezan)

- Launched DRR Education Network listserv with Prevention Web. 450 members. (Petal)

- Unsolicited review of Earthquake Safe Construction Poster of PakistanERRA and UN Habitat. (Green, Petal)

- Supported testing and promotion of DRR Library social tagging site. (Green, Petal)

DREAMS: Disaster Risk Educational Materials Content Management System

- International Strategy for Disaster Reduction, Knowledge and Education Platform, a) Global Online Disaster Risk Reduction Library collection b) design of library metadata and evaluation criteria c) draft guidelines for integration of disaster risk reduction education into school curricula and d) proposal for content management system. (Petal)

Exhibit
poster series
on personalized
"Go Bags"

Research Briefs and Policy Briefs, Literature Reviews, and Publications

ProVention Consortium, Young Researchers Project Briefs, guidelines, mentoring and editing. (Petal, Kelman, Lund, Petal, London)

ShelterCentre literature review. (Kelman)

Leadership Development and Support for Field Practitioners and Researchers in Risk Communications

ProVention Consortium Applied Grants for Young Researchers – Program Review (3 months). (Petal)

ProVention Consortium, Research and Action Grants Guidelines development. (Petal)

Research and Strategy Development to Link Knowledge and Action

Post-Disaster Shelter Standards Comparison (Choi – urban planning, client project)

Consultation and Training in Community-Based Disaster Risk Reduction

Consultation to UNICEF on integration of DRR into Education and Emergency Response (Petal)

Consultation to Interagency Network for Education in Emergencies on integrating DRR into strategic planning and Minimum Standards Toolkit (Petal)



ProVention Consortium ADPC Workshop on Innovative Initiatives in Disaster Reduction

Presentations and Participation: Risk RED has participated in and made presentations at the following international meetings and conferences:

1. *International Disaster Reduction Conf.* Davos, Aug. 2006. (Petal, Izadkhah)
2. *IASA-DPRI Conference*, Istanbul, Aug. 2006 (Green, Petal, Dixit, Shaw, Wisner, Sezan)
3. *DRR Education Conference*, Madrid, Sept. 2006. (Petal)
4. *California Earthquake Country Alliance planning* (Petal)
5. *PHREEWAY Meeting*, Capetown, Nov. 2006 (Petal)
6. *ProVention AG Regional Meeting*, Bangkok, Dec. 2006. (Petal)
7. *New Responsibilities for Social Work Education, Council on Social Work Education – Barbados*, Jan. 2007. (Petal)
8. *Ahmedabad International Conference on School Safety*, Jan. 2007. (organizing committee) (Gupta, Petal)
9. *ProVention Consortium Annual Meeting*, Dar Es Salaam, February, 2007. (Petal)
10. *InterAction Partners Forum*, April, 2007. (Petal)
11. *International Conference on Earthquake Risk Management*, Islamabad, April 2007. (Dixit, Petal, Turkmen)
12. *UNISDR Global Platform for Disaster Risk Reduction*, Geneva, June, 2007. (Petal, Bitter, Izadkhah)
13. *Natural Hazards Center July Workshop*, 2007. (Kelman, Green, Petal)
14. *NSF Earthquake Risk Reduction in Developing Countries*, Houston-July, 2007. (Petal)

PUBLICATIONS



Petal, Marla **Disaster Risk Reduction Education** in Shaw, R. and Krishnamurty, R. eds. *Disaster Management: Global Challenges and Local Solutions*, Universities Press India. 2008.

Petal, Marla & Rebekah Green, Ilan Kelman, Rajib Shaw & Amod Dixit **Community-based Construction for Disaster Risk Reduction** in L. Boshier (ed.), *Hazards and the Built Environment: Attaining Built-in Resilience*, Taylor and Francis, London, 2008.

Green, R. 2008. **Informal Settlements and Natural Hazard Vulnerability in Rapid Growth Cities**, in L. Boshier (ed.), *Hazards and the Built Environment: Attaining Built-in Resilience*, Taylor and Francis, London, 2008.

Petal, Marla **Engaging Social Workers in Disaster Risk Reduction Across the Curriculum: A Few Missing Pieces**, in *Proceedings of the International Seminar on Disaster Planning, Management, and Relief: New Responsibilities for Social Work Education*, Council on Social Work Education, St. Michael, Barbados January 2007.

Petal, Marla **Applied Grants Programme for Young Researchers - Programme Review, 2003-2006**, Provention Consortium, Geneva, 2007

Choi, Jane A **Comparison of Post-Disaster Shelter Standards**, Risk RED, 2007.

Wisner, Ben et al. **School Seismic Safety: Falling Between the Cracks?** Radix. 2006.

2007-2008 WORK PLAN

Focus on organizational development, support to DRR Education Network, UNISDR Thematic Platform on Knowledge and Education (TPK&E), and DREAMS Project Portal.



1. Organizational and Network Development Tasks

Elect officers and authorize bank account and signatories.
Seek additional Board and Advisory Board Members.
Complete Annual Report.

2. Activities and Projects

- Complete Preventative Mental Health curriculum for Community Disaster Responders (HomeSAFE)
- Complete Guidelines Document for Education Sector for UNISDR TPK&E
- Provide design inputs into Prevention Web Global Online DRR Education Library.
- Develop proposal for Disaster Risk Reduction Educational Materials (DREAMS) Portal for materials adaptation and localization.
- Develop proposal for outreach to involve Chinese colleagues in international DRR Education.
- Stocktaking of Public Awareness Programs in DRR for OECD.
- Consultation to Istanbul ISMEP Consultation in development of public awareness campaign and educational materials development.
- Review of DRR Internet-based Games (Khazai).
- Summative Program Evaluation, World Vision International, Uzbekistan (Petal).
- Formative Program Evaluation, UNICEF, Uzbekistan (Petal).

3. Participation

Participate in the following international conferences:

- Asian Conference on Disaster Risk Reduction Education and School Safety, Bangkok – Oct. 2007.
- Asian Ministerial Conference, Delhi Nov. 2007.

Curriculum development & evaluation consultation

Resources linking theory and practice / research and action.

Infrastructure for adaptation and localization of DRR materials

Financial Report 2006

INCOME:

\$ 4,263.00

EXPENSES:

\$ 4,213.00

BALANCE:

\$50

Risk RED is a 501c3 non-profit incorporated in the state of California. It is a “virtual ngo” operating without permanent dedicated corporate offices, in order to keep overhead low. Risk RED’s typical overhead rate is 15%.

RISK RED

4570 Van Nuys Blvd. #568,
Sherman Oaks, CA 91403

www.riskred.org

riskred@riskred.org