

2ND ANNUAL REPORT

September, 2007 - August, 2008



Risk RED DRR EDUCATION LIBRARY donated for Global Online DRR Library to UNISDR, Geneva.

The Global Online DRR Education Library combines collections of UNESCO, Risk RED and UNISDR

PROJECT ACTIVITIES

This year Risk RED undertook development of several publications and research and policy guidance projects to support the development of disaster risk reduction education

This year we created three publications to bridge the gap between knowledge and action:

- A 1-page School Disaster Reduction and Readiness Checklist
- A 2-page Adaptation and Localization Guidelines for DRR Education materials
- A 3-page advocacy piece presenting Disaster Prevention - A Safe Foundation for Full Inclusion, prepared for the UNISDR Thematic Platform for Knowledge and Education for the UNESCO organized International Conference on Education on the theme of Full Inclusion.

Dr. Rebekah Green led research and analysis for a 13-country **Stocktaking Report and Policy Recommendations on Risk Awareness and Education on Natural Catastrophes** for the Organization for Economic Cooperation/

Dr. Ilan Kelman edited the seminal **Earthquake Safety of School Children, Regional Development Dialogue, Vol. 28, No. 2** for the United Nations Center for Regional Development.

Dr. Marla Petal consulted to the UNISDR and UNESCO to develop draft guidelines for the education sector on integration of disaster risk reduction education and safe schools, and submit these for broad expert review.

The Risk RED website now carries a series of **Favorite Information Sources** on a variety of subjects.

We also developed a collaborative participatory action research proposal to learn about school readiness from the Great Southern California ShakeOut, a community-wide drill scheduled for November, 2008.



Risk RED moderates the Disaster Risk Reduction Education Network Listserv, which also serves as part of the wider peripheral network of the UNISDR Thematic Platform for Knowledge and Education which now has more than 700 members. Prevention Web hosts the listserv.

BOARD MEMBERS

President: Hank Ginsburg
Treasurer: Paula Kaplan
Secretary: Marla Petal

Members-at-Large:
 Art Lerner-Lam
 Subhash Vaid
 Ilan Kelman

Advisors:
 Allan Lavell
 Susanna Hoffman
 Laura Steinberg
 Ben Wisner



Educational and Curriculum Materials Development and Distribution

- Completed and piloted preventative mental health curriculum for Disaster Resilience for Community Responders for HomeSAFE, a division of Vista Del Mar Child and Family Services (Petal, Türkmen).
- Consultation to Istanbul Province ISMEP project for development of public education campaign and training.
- Consultation to ISDR Prevention for design of Global Online DRR Ed Library web portal.
- Support for DRR Education Network listserv with Prevention Web. 450 members.
- Continuing distribution of Coalition for Global School Safety Advocates CD ROM.

Consultation in Community-Based Disaster Risk Reduction

- Consultation to UNICEF China on Integration of DRR into Education and Early Recovery.

Risk RED's website new feature: Favorite Information Sources

<http://www.riskred.org/favourites.html>

- Children.
- Cities.
- Climate change and disaster risk reduction.
- Community-based teams.
- Corporate social responsibility.
- Development and disasters.
- Disability.
- Disaster deaths / disaster mortality.
- Gender.
- Indigenous knowledge.
- Islands.
- Livestock, Pets, and Other Animals.
- Resilience.
- Schools.
- Shelter and settlements post-disaster.
- Vulnerability.
- Warning.

Research, Policy Guidance and Program Evaluation

- Consultation to UNISDR - Guidelines for safe schools and integration of disaster risk reduction education.
- Consult to Organization for Economic Cooperation and Development for Stocktaking of Public Education Programs for DRR in 13 countries.
- Formative Program Evaluation, UNICEF, Uzbekistan.
- Summative Program & Materials Evaluation, World Vision International, Uzbekistan.

DREAMS: Disaster Risk Educational Materials Content Management System

- A draft proposal for modular development of this online portal was developed to share with the UNISDR Thematic Platform for Knowledge and Education for consideration as part of it's biennial plan.

Please contribute to these favorite information sources by writing to riskred@riskred.org



Risk RED participated in and made presentations at the following international meetings and conferences between September, 2007 and August, 2008.

1. School Safety Conf. Bangkok, Thailand. Oct. 2007.
2. Global Symposium +5 UNOCHA, Geneva, Switzerland. Oct. 2007.
3. School Safety Conf. Council of Europe, Paphos, Cyprus. Oct. 2007.
4. Asian Ministerial Meeting, Delhi, India. Nov. 2007.
5. Great So. Calif ShakeOut School Committee, Los Angeles, California. Apr. 2008.
6. Thematic Platform for Knowledge and Education, Steering Committee, Paris, France. Apr. 2008.
7. DRR Social Networking Meeting, Geneva, Switzerland. April, 2008.
8. International Workshop on Post-Earthquake Reconstruction Experiences, Beijing, China. July 2008.
9. International Conference on Disaster Reduction, Davos, Switzerland, Aug. 2008.

The generous and thoughtful contributions of these Risk RED Associates made these publications possible:

EARTHQUAKE SAFETY OF SCHOOLCHILDREN (Special issue of Regional Development Dialogue): Ilan Kelman (ed.) and Ben Wisner, Bishnu Pandey, Djillali Benouar, Manu Gupta, Marla Petal, Nevra Ertürk, Rebekah Green, Sanjaya Ghatia, Yasamin Izadkhah and thanks to Allan Lavell.

SCHOOL DISASTER REDUCTION AND READINESS CHECKLIST: Sanjaya Bhatia, Patrizia Bitter, Balaka Dey, Rebekah Green, Yasamin Izadkhah, Anup Karanth, Ilan Kelman, Bishnu Pandey, Marla Petal, Kevin Ronan, Zeynep Turkmen, Suha Ulgen.

GUIDELINES FOR ADAPTATION & LOCALIZATION OF DRR EDUCATION MATERIALS: Marla Petal, Balaka Dey, Ilan Kelman, Bishnu Pandey, Zeynep Turkmen, Ben Wisner, Malik Ajani.

DISASTER PREVENTION - A SAFE FOUNDATION FOR FULL INCLUSION: Marla Petal, Balaka Dey, Ilan Kelman, Bishnu Pandey, Zeynep Turkmen, Suha Ulgen, Ben Wisner.

PUBLICATIONS



Petal, M. **Disaster Prevention - A Safe Foundation for Full Inclusion**, for UNISDR Thematic Platform on Knowledge and Education and UNESCO International Conference on Education, Risk RED, 2008.

Guidelines for Adaptation and Localization of Disaster Risk Reduction Educational Materials, Risk RED, 2008.

School Disaster Reduction and Readiness Checklist. Risk RED 2008. (English) (Chinese with UNICEF-China).

Kelman, I. ed. **Earthquake Safety of School Children**, Regional Development Dialogue Journal, V.28, No. 2 Kobe, Japan. 2007.

Kelman, I. **Community-based Teams for Disaster Risk Reduction**, Risk RED Bulletin, Aug. 2008.

Petal, M. **Communities of Practice - social networking tools**, Risk RED Bulletin, Oct. 2008.

Co-authored publications pushing the envelope for higher impact drr education

RISK RED'S MISSION

Risk RED's purpose is to increase the effectiveness and impact of global disaster risk reduction education by bridging the gaps between idea and audience, expert and local practitioner knowledge, content and design, and research and applications.

Risk RED works with credible and legitimate international agencies, regional and local partners, research and training institutions, and activists who share our belief in the value of broad and inclusive stakeholder outreach, to share, develop, localize, disseminate and evaluate the effectiveness of public education and outreach materials for disaster risk reduction.

Risk RED facilitates information-sharing on a global scale by gathering, developing and populating a dynamic, labor-saving, multi-lingual, multi-regional, multi-media content management environment for use by disaster mitigation organizations world-wide. Ongoing publications and product design will be applied in a digital online environment to create rapid access to a broad variety of disaster risk reduction educational materials.

Risk RED coordinates and collaborates in development of high quality, well-designed printed materials, digital materials, games, toys, models, comics, computer games, performing and cultural arts media, press kits, and global and regional marketing strategies for risk reduction education for multiple publics.

Risk RED collaborates to define and promote best practices in translation, localization of content, and design of a wide range of print and digital media, toys, games, models, and cultural arts vehicles for risk communications.



Programs,
curricula &
materials
development and
evaluation

Infrastructure
for adaptation and
localization of
DRR materials

Research
and resources
linking theory and
practice / research
and action.

2008-2009 WORK PLAN

Our focus will be on the modular development of the DREAMS Project Portal, support the development of high quality disaster prevention education materials and programs, and to contribute to monitoring and evaluation of community-based DRR programs, and to continue support to International Network for Disaster Prevention and Safe Schools and social networking for activists.

Financial Report 2007

INCOME:

\$ 21,044.25

EXPENSES:

\$ 12,450.29

BALANCE:

\$8,593.96

Risk RED is a 501c3 non-profit incorporated in the state of California. It is a "virtual ngo" operating without permanent dedicated corporate offices, in order to keep overhead low. Risk RED's typical overhead rate is 15%.

RISK RED

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